

Date: June 26, 2015

LOUDER THAN LIFE:
DAILY BAND LINEUPS ANNOUNCED;
SINGLE DAY TICKETS ON SALE NOW
FOR LOUISVILLE'S MUSIC, BOURBON, WHISKEY, CRAFT BEER, AND
GOURMET MAN FOOD FESTIVAL
OCTOBER 3 & 4



The daily band lineups for Louisville's **LOUDER THAN LIFE** have been announced and single day General Admission and VIP tickets, along with weekend tickets, VIP, hotel and camping packages, are **on sale now at www.LouderThanLifeFestival.com**.

LOUDER THAN LIFE returns to **Champions Park** near downtown **Louisville October 3 & 4, 2015** for the second annual celebration of the region's culture and cuisine, once again featuring award-winning bourbons and spirits, Gourmet Man Food, and a powerful music lineup.

LOUDER THAN LIFE's premier selection of bourbon, whiskey, craft beer and Gourmet Man Food is curated personally by festival creator **Danny Wimmer**. The spectacular music lineup of rock legends and breaking talent includes **Rob Zombie, ZZ Top, Godsmack, Shinedown, Lynyrd Skynyrd, Slash featuring Myles Kennedy & The Conspirators, Breaking Benjamin, 3 Doors Down, Bring Me The Horizon**, and many more.

The daily band lineup for **LOUDER THAN LIFE** is as follows:

Saturday, October 3: Rob Zombie, Godsmack, Chevelle, Bring Me The Horizon, Seether, Of Mice & Men, Sevendust, Hollywood Undead, Atreyu, Tremonti, Issues, 10 Years, Butcher Babies, Starset, Beartooth, Art of Dying, Turbowolf, Dorothy, Jelly Roll, Silver, Romantic Rebel, Raveneye

Sunday, October 4: ZZ Top, Shinedown, Lynyrd Skynyrd, Slash featuring Myles Kennedy & The Conspirators, Breaking Benjamin, 3 Doors Down, Collective Soul, Saint Asonia, Black Stone Cherry, Skid Row, Kentucky Headhunters, Hinder, We Came As Romans, Nothing More, We Are Harlot, Aranda, Like A Storm, The Temperance Movement, The Glorious Sons, Kill It Kid, Marmozets, Red Sun Rising, All Them Witches, Whiskey Myers, Goodbye June

Bands will perform on four stages, while attendees will enjoy **bourbon exhibitions and sampling**, along with more than 70 food and beverage vendors that will help celebrate the bourbon culture and culinary heritage of this unique American city.

In addition to music performances on three main stage and the Jägermeister side stage, **LOUDER THAN LIFE** will feature live, in-ring matches with **WWE®'s NXT Superstars**, as well as interactive experiences such as artist autograph signings at the **Monster Energy Hospitality Rig**, the **Monster Energy** viewing area with beverage sampling, **The Crazy Dave's Music Experience**,

Jack Daniel's Experience, and **Zippo Encore Music Experience**. In 2014, over 40,000 people were in attendance for this one-of-a-kind experience.

Current ticket prices are as follows:

2-Day General Admission: \$99.50

2-Day VIP: \$214.50

GA Ticket 4-Pack: \$340

Single Day General Admission: \$69.50

Single Day VIP: \$129.50

In addition, 2-Day General Admission NO SERVICE FEE tickets will be available at The Muhammad Ali Center (144 North 6th Street in Louisville) for \$99.50 starting Tuesday, June 30 at 9:30 AM ET.

Ticket discounts are also available for active military through **LOUDER THAN LIFE** partner GovX.

VIP tickets include: VIP entrance to venue; LED screens featuring video feed from all three main stages; VIP dedicated restrooms; upgraded Gourmet Man Food; upgraded bourbon and cocktail selections; shaded VIP pavilion with chairs, tables and couches adjacent to the VIP viewing area (exclusive view of North and South main stages from a seated and standing area located near main stage South); commemorative laminate.

LOUDER THAN LIFE is produced by **Danny Wimmer Presents**, the producer of some of the biggest rock festivals in America, including Rock On The Range, Monster Energy Welcome To Rockville, Monster Energy AFTERSHOCK Festival, Monster Energy Fort Rock, Monster Energy Carolina Rebellion, Northern Invasion, The Big Ticket, Monster Energy Rock Allegiance and more.

Sponsors for **LOUDER THAN LIFE** include Monster Energy, Jack Daniel's, Jägermeister, Miller Lite, Fxck Cancer, Marshall Headphones, The Crazy Dave's Music Experience, Zippo Encore, 93.1 The Fox, Alternative Press, TeamRock, Revolver, Loudwire.com, Yelp, LEO Weekly, The Courier-Journal, and more.

Website: www.LouderThanLifeFestival.com

Facebook: www.facebook.com/louderthanlifefestival

Twitter: <https://twitter.com/ltlfest>

Instagram: <http://instagram.com/louderthanlifefest>

2014 Festival Recap Video: <https://vimeo.com/118846628>

About Danny Wimmer Presents: Since 1995, Danny Wimmer has created, developed and produced events from the club level to multi-day festivals. Founded in 2007 by industry veteran Wimmer, Danny Wimmer Presents produces some of the largest U.S. festivals in the rock and alternative landscapes. By merging well-known talent with local cuisine and culture, DWP has become recognized within the industry for delivering the highest-quality, exceptional value entertainment experiences to customers, artists, sponsors, partners and host cities alike. Never satisfied with the status quo, DWP strives to create memorable and fulfilling concert experiences leaving both consumers and partners with lasting and meaningful impressions. Over the past six years, DWP has grown — while constantly innovating its production, promotion and fan experiences — from a partner in one single event to producing sold out events across the country, doubling its number of produced events between 2012 and 2013 alone. DWP plans to add as many as five new music festivals in 2015 to its already stellar portfolio, which includes Rock On The Range, Monster Energy AFTERSHOCK Festival, Monster Energy Welcome To Rockville, Monster Energy Carolina Rebellion, and LOUDER THAN LIFE, among others.

www.DannyWimmerPresents.com

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